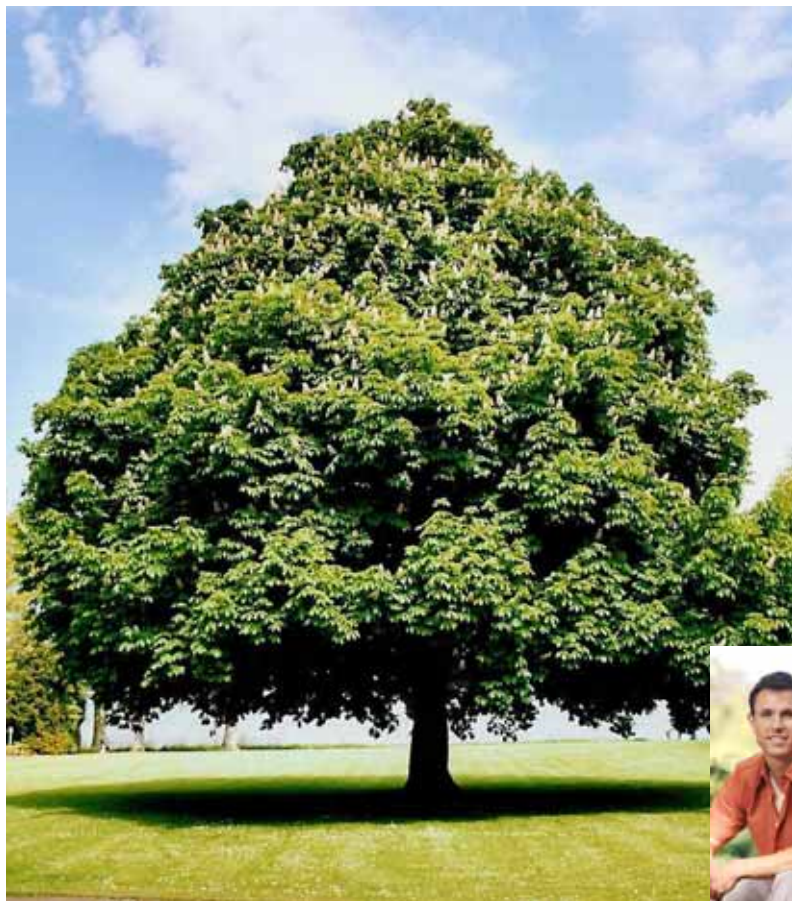


Scheurich – Industry leader for environmental standards




scheurich
feeling home

Scheurich – Industry leader for environmental standards



A variety of activities position Scheurich as the undisputed leader in environmental responsibility within the indoor pottery business.

1. ISO 14001 Certification

The world's toughest certification process requiring the certified producer to have an environmental manual, adherence to which is regularly controlled. Our last control was in 2007.



2. Ökoprofit Certification

Certified as early as 2002, Ökoprofit proved Scheurich's use of the combination of environmental responsibility and economic management, focusing on the optimal use of raw materials, energy consumption and emissions in the manufacturing process.



3. Material selection

Stringent selection of materials used in our production process. Our own lab regularly assess the environmental sustainability of materials used and our suppliers are audited.





4. Clean production

Continuous investment of significant capital in machinery to ensure the environmental aspect of our production process is always the top priority. Examples range from recycling heat from our kilns to dry pottery prior to firing; modern filter systems for water; energy saving kilns and 100% use of clay through complex recycling system usage. All products are decorated without the use of solvents or heavy metals (e.g. lead)



5. Optimized Packaging

Avoiding the use of wasteful complete carton packaging, that only increases the volume of waste in the world and the cost of labour to unpack it, Scheurich have strengthened their product to avoid chipping in transport. Allowing us to use minimal packaging.



6. CO2-reduction – even for transportation

Located in central Europe we have SAP software management systems that optimise the supply of our product to customers throughout this core market area. We avoid the higher CO2 footprint for product coming from Asia and can adapt quicker to seasonal market needs.

Scheurich is not only the market leader in indoor pottery – also the segment’s leader in environmental responsibility !



Scheurich – Scheurich the partner for everyone who cares about the environment!



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